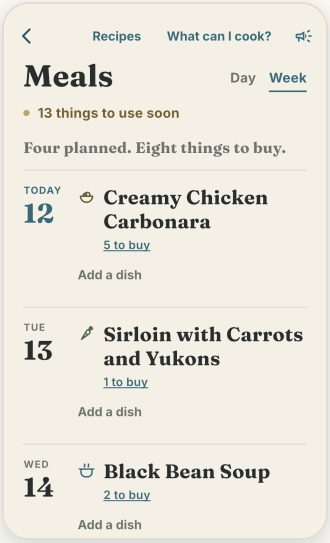
Rosemary

Save it. Plan it. Shop it. Together.

PRESS SHEET
OCTOBER 2026

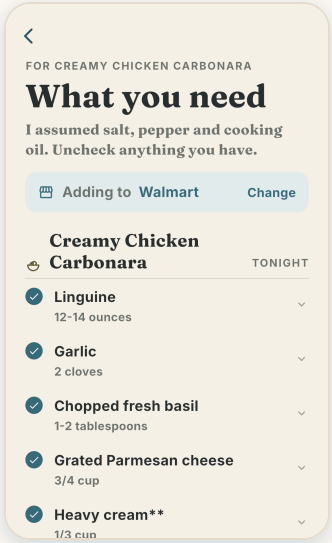
Plan the week. The grocery list builds itself.

Rosemary is a shared grocery list for the whole family. Its new **meal planning** goes live on **October 30**, with a big push in November for Thanksgiving. Families put the week's dinners on the calendar, and Rosemary turns them into a list, flagging what's already in the kitchen and adding the rest to the store they shop.



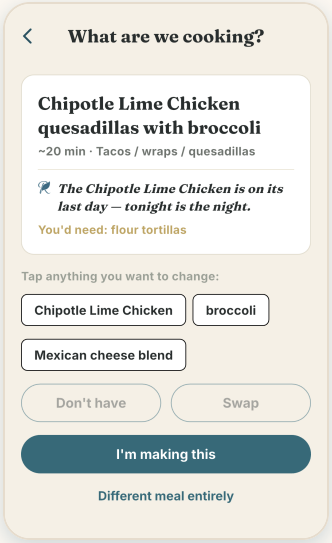
Plan the week

Dinners on the calendar, with what to buy for each one.



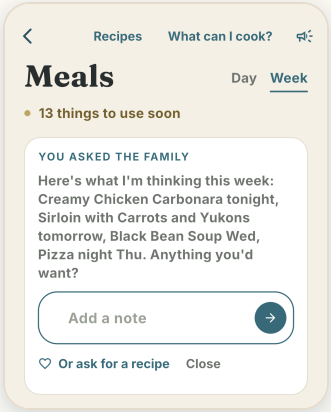
Only what you need

Add only what you're missing, straight to the store you shop.



What can I cook?

Ideas from what's already at home, starting with what's about to expire.



Ask the family

Send the week's plan to everyone and ask what they'd like.

What Rosemary does

- One shared list for the whole family. Kids can add items but can't delete them.
- Tell Rosemary by voice or text: "eggs, milk and paper towels."
- Snap a recipe, even a handwritten family card, and add its ingredients in a tap.
- Remembers what you buy and suggests what's running low.
- Works with any store, with a list for each one you shop.

For Thanksgiving: plan every event and every dish across the holiday, and it all lands on one shared list at the store you shop.

Available	iPhone, on the App Store **Rosemary: Smart Shopping List**
Price	First month free, then $6.99 a month or $59.99 a year. No card needed to start.
Rating	★★★★★ 5.0 on the App Store
Meal planning	Live October 30, 2026
Made by	Bosco Labs, an independent studio
Instagram	@getrosemary.app
Contact	Travis, Founder **info@getrosemary.app**



Built by a dad who cooks. Travis does most of his family's cooking, and his wife manages the list. Paper lists and shared notes never kept them in sync, so he built Rosemary.

Screenshots from the current build.